Course Title	**INNOVATION MANAGEMENT**
Course Code	**MGT 609**
Course Purpose and Objectives	The purpose of this course is to develop students' ability to analyse innovation challenges using contemporary innovation theories, research, and analytical frameworks. Students will critically evaluate organisational capabilities, innovation strategies, and business models to formulate evidence-based managerial recommendations for developing innovative products, services, processes, and sustainable competitive advantage.
Learning Outcomes	1. Critically evaluate innovation theories, models and research to assess innovation opportunities and organisational capabilities. 2. Apply analytical frameworks to evaluate organisational processes, business models and innovation strategies for improving organisational performance. 3. Analyse internal and external ecosystems, stakeholder relationships and collaborative networks to identify opportunities for innovation and value creation. 4. Recommend evidence-based innovation strategies that address organisational and societal challenges, with recommendations justified through rigorous analysis using contemporary innovation theories, empirical research and case evidence.
Course Content	**INNOVATION MANAGEMENT** **TYPES OF INNOVATION** **INNOVATION AND STRATEGIC PLANNING** **PROCESSES IN INNOVATION** **INNOVATION PROJECT MANAGEMENT** **INNOVATION PROJECT MANAGEMENT METRICS** **BUSINESS MODELS** **DISRUPTIVE INNOVATION** **INNOVATION OBSTACLES** **RULING INNOVATION SUCCESS** **CASE STUDIES**