

Course Title	INTERNATIONAL MANAGEMENT
Course Code	MGT 310
Course Purpose and Objectives	This course aims to equip students with the skills necessary for a successful career in the ever-changing global landscape, emphasizing the importance of strategic, organizational, and interpersonal management in international context.
Learning Outcomes	<ol style="list-style-type: none"> 1. Evaluate how global environmental forces influence managerial decision-making and organizational strategy in international contexts. 2. Analyse the impact of culture on management practices and develop adaptation strategies for effective international collaboration. 3. Assess managerial motivations for international expansion and evaluate strategic approaches for implementing global growth initiatives. 4. Evaluate and design organizational structures and control mechanisms that support effective implementation of international strategies. 5. Critically analyse leadership traits and behaviours required for effectiveness in cross-cultural and globally diverse environments.
Course Content	<p>EVALUATING THE INTERNATIONAL CONTEXT</p> <p>UNDERSTANDING CULTURAL IMPACTS</p> <p>DEVELOPING GLOBAL STRATEGIES</p> <p>STRUCTURING FOR INTERNATIONAL OPERATIONS</p> <p>MANAGING INTERNATIONAL HUMAN RESOURCES</p>