

Course Title	FINAL PROJECT PHASE II MANAGEMENT MAJOR
Course Code	PRO BUS II MGT
Course Purpose and Objectives	Students are required to connect what they have learned in the classroom to the real world and on a real-life situation/case from the local or international business environment, and produce usable results for the organization. The students should identify a problem or the specific characteristics of a situation/case and review the existing literature. They must develop a methodological research rationale in order to accomplish their research objectives and come to final conclusions and possible recommendations.
Learning Outcomes	<p>Use methodologies and frameworks adopted throughout the programme and develop them to investigate, analyze, and interpret real-life organizational problems by:</p> <p>Critically evaluate primary and secondary data on identified organizational problems, organizational strengths and weaknesses, as well as the opportunities and threats related to that problem by:</p> <p>Effectively interpret research findings, develop a creative solution for the identified problem, and explain how this solution can be applied and what the expected outcomes are by:</p> <p>Effectively communicate research findings through presentation by justifying an opinion and concluding based on gathered evidence and analysis of findings by:</p>
Course Content	<p>Management projects should focus on areas that relate to the effective functioning of organizations, people management, and operational efficiency. Students are encouraged to select topics that allow them to analyze real-world organizational challenges and propose practical solutions. Suitable focus areas include:</p> <ul style="list-style-type: none"> • Leadership – Exploring leadership styles, behaviors, and their impact on employees and organizational outcomes. • Employee Performance – Investigating factors that influence individual and team performance. • Organizational Behavior – Understanding how individuals and groups behave within organizational settings. • Human Resource Management – Examining recruitment, training, development, performance appraisal, and retention practices. • Productivity – Analyzing factors that affect organizational efficiency and output. • Decision-Making – Studying how decisions are made at various levels of management. • Operations – Investigating processes, supply chain, quality management, and operational efficiency. • Strategy – Exploring strategic planning, competitive advantage, and business strategy implementation. <p>The final project should include the following parts:</p>

Title
Introduction

Literature Review
Methodology

- A. Common Analysis Methods:**
- B. Quantitative Analysis:**
- C. Qualitative Analysis:**

Data Analysis and Findings

Conclusion and Recommendations

References and Appendices