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| Course Title                  | <b>CORPORATE SOCIAL RESPONSIBILITY</b>   |
| Course Purpose and Objectives | This course aims to provide students with a comprehensive understanding of Corporate Social Responsibility (CSR) and sustainability in modern organizations. It equips students with the analytical and strategic skills required to evaluate ethical, social, environmental, and governance responsibilities of corporations, and to integrate responsible business practices into organizational strategy and decision-making in a global context.   |
| Learning Outcomes             | <ol style="list-style-type: none"> <li>1. Critically evaluate the concept and evolution of Corporate Social Responsibility and its role in contemporary business strategy.</li> <li>2. Analyse the ethical foundations of corporate decision-making and assess corporate accountability toward stakeholders.</li> <li>3. Evaluate the environmental, social, and governance (ESG) dimensions of corporate performance.</li> <li>4. Assess the impact of CSR initiatives on organizational reputation, competitive advantage, and long-term sustainability.</li> <li>5. Develop strategic CSR frameworks and sustainability initiatives aligned with stakeholder expectations and international standards.</li> </ol> |
| Course Content                | <p><b>INTRODUCTION TO CORPORATE SOCIAL RESPONSIBILITY</b></p> <p><b>ETHICS AND CORPORATE ACCOUNTABILITY</b></p> <p><b>STAKEHOLDER MANAGEMENT</b></p> <p><b>ENVIRONMENTAL RESPONSIBILITY AND SUSTAINABILITY</b></p> <p><b>SOCIAL RESPONSIBILITY AND HUMAN RIGHTS</b></p> <p><b>ESG (Environmental, Social, Governance) AND CSR REPORTING</b></p> <p><b>STRATEGIC CSR IMPLEMENTATION</b></p> <p><b>ARTIFICIAL INTELLIGENCE IN CSR AND SUSTAINABLE BUSINESS</b></p>   |