

Course Title	BUSINESS SUSTAINABILITY
Course Code	BUS 314
Course Purpose and Objectives	The purpose of this course is to cultivate students' critical thinking on sustainability in business. Students will evaluate business sustainability for the society, the environment and the economy. They will be able to discuss the integration of innovation strategy in business sustainability, to present various sustainability strategies that affect corporate strategies and to analyse the transformation of freight and logistics for a secure environment.
Learning Outcomes	<ol style="list-style-type: none"> 1. Discuss various sustainability strategies. 2. Critically evaluate the characteristics of sustainability for green development in businesses and societies. 3. Propose sustainable innovation strategies. 4. Integrate business models for sustainability in different industries.
Course Content	<ul style="list-style-type: none"> • Corporate sustainability • Sustainability of value creation • Sustainable strategies • Sustainability in project management • Smart green leadership • Sustainable banking • Faith-based corporate organisations