

Course Title	BUSINESS FINANCE II
Course Code	FIN 312
Course Purpose and Objectives	The purpose of this course is to provide students with the basic principles that guide corporate managers in making their investing and financing decisions. It also provides the analytical tools for determining the value of a corporation and assessing the effectiveness of corporate management in maximizing that value. Students will learn the role of asymmetric information in the financial markets.
Learning Outcomes	<ol style="list-style-type: none"> 1. Analyze the basic principles that guide corporate managers in making their investing and financing decisions. 2. Examine the value of a corporation and assess the effectiveness of corporate management in maximising that value. 3. Analyse the basic portfolio theory and pricing models. 4. Examine the different features of corporate and government bonds. 5. Analyse the model that can be used to estimate a bond's value.
Course Content	<ul style="list-style-type: none"> • Finance and the finance manager • Portfolio theory and its relevance to real investment decisions • Financing decisions and market efficiency • Corporate financing • Gearing, the cost of capital and shareholders' wealth • Strategic financial decisions • Mergers, corporate control and governance