

Course Title	<b>BUSINESS ETHICS</b>
Course Code	<b>BUS 222</b>
Course Purpose and Objectives	The purpose of this course is to introduce students to ethical considerations regarding business practices. The course also aims to provide students with the necessary skills to describe fundamentals concepts of ethics in various cases. Students will learn how to act responsibly towards all business stakeholders keeping in mind business profitability and be able to explain different models of how social responsibility can create a sustainable return on investment for companies.
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Describe the importance of ethical business practice</li> <li>2. Recognize ethical business risks</li> <li>3. Use ethical decision making models</li> <li>4. Explain global issues in business ethics</li> <li>5. Explain the relationship between sustainability and ethics</li> </ol>
Course Content	<ul style="list-style-type: none"> <li>• Introduction to business ethics</li> <li>• Company and stakeholder relationship</li> <li>• Business ethics issues</li> <li>• Institutionalization of business ethics</li> <li>• Making decision in an ethical manner</li> <li>• Ethical culture and business relationships</li> <li>• Developing ethical programs</li> <li>• Global ethical decision making</li> <li>• Sustainability and ethics</li> </ul>