

Course Title	<b>FINAL PROJECT PHASE 2</b>
Course Code	<b>PRO MBA 2</b>
Course Purpose and Objectives	The purpose of the Final Project Phase 2 is to enable students to apply the knowledge acquired to an organizational problem. The Project focuses on a real-life case within a corporate local or international environment. Whether the project focuses on a new business opportunity, the elimination of a business related inefficiency, the adoption of new technologies or the development of human resources, students are urged to approach the project from a multi-disciplinary point of view in order to synthesize business knowledge and practice. The final outcome of the project must be directly applicable and accompanied by specific suggestions as to how the issue at hand needs to be addressed.
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Use methodologies and frameworks adopted throughout the programme and develop them to investigate, analyse and interpret real-life organizational problems.</li> <li>2. Critically evaluate primary and secondary data on identified organizational problems, organisational strengths and weaknesses as well as the opportunities and threats related to that problem.</li> <li>3. Effectively interpret research findings, develop a creative solution for the identified problem and explain how this solution can be applied and what the expected outcomes are.</li> <li>4. Effectively communicate research findings through presentation by justifying an opinion and concluding based on gathered evidence and analysis of findings.</li> </ol>
Course Content	<ul style="list-style-type: none"> <li>• Analysis and development of the project section iii</li> <li>• Analysis and development of the project section iv</li> <li>• Analysis and development of the project section v</li> </ul>