

Course Title	ENTREPRENEURSHIP & INNOVATION
Course Code	MGT 609
Course Purpose and Objectives	The purpose of this course is to enhance students' abilities to manage innovation in an organization. Students will be able to critically evaluate different methods to manage innovation in an organization, analyse the structure and the capabilities of an organization and develop new products, services, and processes.
Learning Outcomes	<ol style="list-style-type: none"> 1. Develop management skills for the innovation of products, services and processes. 2. Develop business processes to support innovation in an organization. 3. Create business networks that foster innovative culture. 4. Critically evaluate the impact of innovation in the society.
Course Content	<ul style="list-style-type: none"> • Innovation management • Types of innovation • Innovation and strategic planning • Processes in innovation • Innovation project management • Innovation project management metrics • Business models • Disruptive innovation • Innovation obstacles • Ruling innovation success • Case studies