

Course Title	MANAGEMENT FOR THE HOSPITALITY INDUSTRY
Course Code	MGT 123
Course Purpose and Objectives	This course aims to deliver an understanding of the nature of organizations, and the impact of external and internal environments on management decisions and business practices. The course describes existing practices of management planning and decision making and shows how to examine and implement the different theories and approaches available for communicating, leading and motivating individuals effectively within organizations.
Learning Outcomes	<ol style="list-style-type: none"> 1. Demonstrate an understanding and knowledge of the nature of organizations in the Hospitality Industry and how they are managed. 2. Identify the impact of internal and external environments of the Hospitality Industry on management decisions and business practices 3. Choose and apply the different methods and tools available in management planning and decision making 4. Analyse and implement the different theories and approaches available for organizing, planning, communicating, leading and motivating individuals effectively within organizations in Hospitality. 5. Describe the evolution of management through history.
Course Content	<ul style="list-style-type: none"> • Introduction to management in hospitality industry • Planning • Decision making • Organizing in hospitality industry • Directing in hospitality industry • Controlling in hospitality industry • GDPR