

Course Title	LEISURE & RECREATION MGT
Course Code	TOU 212
Course Purpose and Objectives	The purpose of the course is to provide a rigorous academic and wide ranging education experience in the field of Leisure and Recreation. It will provide students with the necessary knowledge, skills and competencies to manage a business specializing in Leisure and Recreation.
Learning Outcomes	<ol style="list-style-type: none"> 1. Describe the leisure and recreation industries. 2. Demonstrate skills in business management and specifically on leisure and recreation management. 3. Identify leisure and recreation through specialized topics like sport, arts and media. 4. Apply the concepts and principles of leisure and recreation management to a variety of business concepts. 5. Explain the global perspective of Leisure and Recreation industries.
Course Content	<ul style="list-style-type: none"> • Introduction to leisure and recreation • Theoretical perspective on leisure • Providers of leisure and recreation • Provisions of leisure and recreation • Special topics in leisure and recreation i: sport, events, and the media • Special topics in leisure and recreation ii: hospitality and shopping, gambling and the arts • Leisure and tourism planning and development • Leisure policies • Learning the basics of recreation facilities • Managing recreation facilities • Recreation management: parks and playgrounds, aquatics, ancillary spaces • Leisure and recreation technology • Sustainability in leisure and recreation industries